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THE SAN BARTOLO NATURAL PARK

EDUCATION TO MARINE ENVIRONMENT AS A MEAN TO REMOVE CULTURAL
BARRIERS TO WATER SPORTS



WOW PARTNERS



Erasmus+



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WE PESARO



WOW PROJECT OVERVIEW

Program: Erasmus+

Sport Action: Collaborative Partnership Call reference: EAC/A04/2015

Title of the Project: Wave On Wave – Water sports for young people’s physical activity

Grant Agreement n°: 2016-3593 / 001-001

Duration of the Project: 24 months

Budget: 497.238 € Grant approved: 397.238,40 € (80% of the total eligible costs)

Other contribution: 99.447,60

Objective: Promote voluntary activities in sport, together with social inclusion, equal opportunities and awareness of the importance of health-enhancing physical activity, through increased participation in, and equal access to sport for all.

Topic: Encourage participation in sport and physical activity, especially by supporting the implementation of the EU Physical Activity Guidelines



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WOW PROJECT GOALS

- 1 To increase the accessibility of water sports reducing barriers that limit the possibilities of social inclusion, the promotion of equal opportunities and the “sport for all” approach principle
- 2 To strengthen volunteers skills in organization and management of activities and events of water sport associations by improving their role as professional providers of personal services to local communities
- 3 To remove cultural barriers in young people and adults, especially among families, teachers and school administrators, that limit water sports practice thanks to the transfer of technical, environmental and cultural knowledge
- 4 To reduce the early dropout phenomenon in water sports through new innovative methods of teaching, coaching and educating to “sport for all” values
- 5 To enhance the perception of water sports role in young people education through new forms of collaboration between the different actors of civil society



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PARCO NATURALE DEL MONTE SAN BARTOLO



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PARCO NATURALE DEL MONTE SAN BARTOLO

Established in 1994, the Natural Park of Monte San Bartolo occupies about 1600 hectares in the province of Pesaro Urbino, extending along the area of the Municipalities of Pesaro and Gabicce Mare.

The park is financed by the Marche Region by a yearly grant of 250.000 € and its activities are certified according to the European Charter for Sustainable Tourism criteria.



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The objectives of the Ente Parco San Bartolo, as stated in Article 1 of Regional Law n.14 of 14/07/2004, concern: the conservation of animals and plants present in the Park territory, the application of management methods or environmental restoration suitable to achieve integration between human kind activities and the natural environment, the promotion of education, training and scientific research, including interdisciplinary activities, as well as compatible recreational activities, the defense and reconstitution of the hydraulic and hydrogeological balances, the promotion of living and working conditions of local populations.



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The Natural Park of Monte San Bartolo has its own Park Master Plan, which has been approved and published in the Official Journal of Marche Region n. 104 of 12/12/2011 and which represents a fundamental tool for achieving the Park purposes.

In particular, pursuant to art. 12 of L.394 / 91, as amended by Law 426/98 and in consistency with the art.15 of the R.L. 15/94 modified by R.L. n. 14/2004, the park authority is committed:

- 1) to the protection of naturalistic, landscape and environmental values;
- 2) to the realization of a balanced relationship between economic activities and ecosystem.



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PARCO NATURALE DEL MONTE SAN BARTOLO

The European Charter for Sustainable Tourism

The San Bartolo Park has joined the CETS and has completed the first phase of the path for the definition of its Strategy and the 5-year Action Plan, together with the local community.

The European Charter for Sustainable Tourism in Protected Areas (CETS) is a methodological tool and a certification that allows better management of protected areas for the development of sustainable tourism.



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The crucial element of the Charter is the creation of a collaboration between all the stakeholders involved in developing a common strategy and an action plan for tourism development, based on an in-depth analysis of the local situation. The objective is the protection of the natural and cultural heritage and the continuous improvement of the management of tourism in the protected area in favor of the environment, the local population, businesses and visitors.

The Permanent Forum is the place where the community meets and compares to achieve a vision, as much as possible shared, of a sustainable future for its territory. The realization of a truly shared path is an essential element for the implementation of the CETS principles.



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GOAL 3: REMOVE CULTURAL BARRIERS

Within the framework of Wave on Wave Erasmus+ project, the San Bartolo Natural park, as member of Local Interest Committee, in collaboration with the Municipality of Pesaro developed many initiatives mainly aimed at removing cultural barriers in young people and adults that limited water sports practice, by organizing social and cultural activities for families and children, favoring the transfer of technical, environmental and cultural knowledge.



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GOAL 3: REMOVE CULTURAL BARRIERS

These initiatives consist in a series of outdoor laboratories and activities that can be summarized as follow:

Educational workshop # 11 "Flora and Coastal Fauna (August 4 2017)

Title : Discovering life and coastal environment between beach and the waves.

Workshop for children (6 to 12 years). A look at the crustaceans, mollusks and fishes. An opportunity to learn to discover and recognize underwater flora and fauna.

Attendance: 35 children



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GOAL 3: REMOVE CULTURAL BARRIERS



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GOAL 3: REMOVE CULTURAL BARRIERS

Educational workshop # 12: "The dangers of the sea"

Dangerous animals, invasions and "aliens" ... in our sea!

Jellyfishes, spider fishes, anemones ... A workshop to discover dangerous animals living in Adriatic sea: how to behave towards them.

Workshop for children (6 to 12 years).

Attendance: 25 children

08/18/2017



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GOAL 3: REMOVE CULTURAL BARRIERS

Release of a sea turtle *Caretta caretta* (05/08/2017)

Close observation of a turtle cured by the Cetacea Foundation of Riccione. The experts of the Cetacea Foundation, in collaboration with the Park Authority of Monte San Bartolo, illustrated the ecology of the most common turtle in our sea, its conservation problems and the care, rehabilitation and re-introduction of the specimens in difficulty recovered on the Adriatic coasts.

Activity organized in collaboration with the Port Authority of Pesaro.



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GOAL 3: REMOVE CULTURAL BARRIERS

Educational workshop on marine biodiversity (10 June 2017)

Excursion to the sea on board the Caravelle Cutter for children and families aimed at explaining marine flora and fauna of San Bartolo Park curated by Laurent Sonet, Sofia Paccapelo and Andrea Donati.

Attendace : 15 persons



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WCW
WaveOnWave
WAVE ON WAVE



(NAME / COURSES AND METHODOLOGY)



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GOAL 3: REMOVE CULTURAL BARRIERS

Educational workshops # 9

"The sharks", a masterpiece of evolution

July 1st - 6.00pm

Guided by an expert through photos, videos and finds the workshop was meant to learn about one of the most fascinating creatures that have ever populated our seas, rulers of the oceans for millions of years and now among the most threatened species: sharks.

Attendance: 25 persons



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GOAL 3: REMOVE CULTURAL BARRIERS



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GOAL 3: REMOVE CULTURAL BARRIERS / LESSON LEARNED

The activities implemented by the San Bartolo park show as specific activities on children and their families, especially those dedicated to the education to the sea environment, are extremely useful to remove the perception of sea as a cold, inhospitable and insecure environment. As a matter of fact, the environmental and cultural knowledge disseminated through the workshops helped children to have a more conscious approach to the sea, to its beauty, and its dangers, thus contributing, also thanks to the synergy with local sport associations (Canottieri Club Pesaro and the VMG), to enlarge the number of children practicing nautical sports in Pesaro.



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